

2009

CALL FOR ENTRIES

The Louisiana Chapter of the American Society of Landscape Architects, in its continuing effort to encourage and recognize excellence in the practice of landscape architecture and to inform the public of the broad scope of landscape architectural services, hereby announces the 2009 Professional Design Awards Program.

The purpose of the Awards Program is to give recognition to Louisiana landscape architecture and affiliated professionals who have demonstrated excellence in their pursuit to lead, educate, and participate in the careful stewardship, wise planning, and artful design of our cultural and natural environment. The ASLA encourages all registered Landscape Architects to submit their best work for judging. Projects selected as worthy of an award will receive one of the following:

- **PRESIDENT'S AWARD OF EXCELLENCE**
One award may be presented (if merited) out of all categories, determined by unanimous vote of the Jury, for work demonstrating outstanding contribution in the advancement of the profession, exemplifying the ethics upon which the profession was founded.
- **HONOR AWARD**
Only one entry per sub-category may receive this award (if merited) recognizing superior professional accomplishment.
- **MERIT AWARD**
Any number of entries per category may receive this award recognizing outstanding professional accomplishment.

GENERAL INFORMATION

This year, design professionals from another ASLA chapter will judge the submissions. Winners will be recognized at the LCASLA Awards Banquet on March 14th, 2009 in conjunction with the LCASLA Annual Meeting in Baton Rouge, LA.

ELIGIBILITY

The Professional Design Awards Program is open to all Landscape Architects registered in the State of Louisiana, professionals in the public or private sector of Landscape Architecture who reside in Louisiana, affiliated professionals, artists, faculty, and students currently teaching or enrolled in a landscape architectural or planning curriculum in Louisiana. A project does not have to be located in Louisiana to be submitted. A project or professional work may be resubmitted annually until it wins an award, at which time it can no longer be eligible for additional submission.

ENTRY GUIDELINES – DIGITAL ENTRIES ONLY

Entries must conform to one of the categories listed. All categories require the following items:

- **ENTRY FORM**
Each entry shall have a digital Entry Form on CD and separate fee payment. Submit a separate fee payment and entry form for each project being submitted.
- **ENTRY FEE**
An entry fee of \$85.00 for LCASLA members, \$100.00 for non-members, and \$15.00 for students made payable to LCASLA must accompany each submission.
- **PROJECT FACT SHEET**
On one 8.5" X 11" page, which may be in PDF or MS Word doc form (one side only), clearly include the following:
 - Project Name
 - Project Location (if applicable)
 - Project Purpose (requirements, scope, philosophy, and intent)
 - Role of Landscape Architect vs. other participants, including owner/client and collaborators (do not reveal any names)
 - Significance: Briefly describe the project's effect on public perception of the profession. Explain how the project meets the judging criteria for the category.
- **SPECIFIC CATEGORY REQUIREMENTS**
In addition to the entry requirements listed above, each category has specific requirements that must be submitted. These are listed at the end of each category description. All images shall be submitted on a compact disk with a short written description of each image. PLEASE NOTE: Only digital descriptions as PDF or DOC files and digital images as PPT or JPG files submitted on CDs will be accepted. Additional materials will not be considered.

DEADLINE AND JURY PROCESS

The jury will be conducted by blind review. Materials submitted must not bear names, seals, or pictures of the submitting professional(s). All entries must be accompanied by a copy of the enclosed Entry Form in a sealed, unmarked envelope and must be received by the Awards Coordinator no later than February 2nd, 2009.

CRITERIA FOR JUDGING

The panel of judges will base their decisions on the following criteria:

- The project's overall relevance to the professions of landscape architecture, the public, and the environment
- The quality of planning/design of the project
- Is the project functional? How well does it function?
- The project's relationship to context
- Is the project responsible to the environment? Does it maximize sustainability?
- Effective use, presentation, or programming of landscape architectural techniques
- Quality and usefulness of content and presentation of the project
- All entries will be judged on individual merit based on their descriptions of uniqueness or creativity.

CATEGORY ONE – THE BUILT ENVIRONMENT

Sub-Categories:

- A) Cultural – Interpretive centers (historic or natural), zoological/botanical gardens, arboreta
- B) Interiors – Indoor shopping facilities, office buildings, atriums
- C) Commercial/Business/Industrial – Shopping centers, hotels, office/industrial parks, corporate campus
- D) Transportation Enhancements – Roadway/highway beautification, bicycle pathways, rails to trails
- E) Recreational – Parks, playgrounds, marinas, golf courses
- F) Historic Preservation – Historic homes, institutions, urban districts/streetscapes
- G) Urban Design – Plazas/public places, streetscapes, markets
- H) Art in the Landscape – Environmental art, landscape art, sculpture

SPECIFIC CATEGORY ENTRY REQUIREMENTS

- Submit a PowerPoint or other self-executing file that contains up to 20 slides. Include a brief description of the images on each slide. Show the completed work and conditions before construction if possible, and at least one image of the overall plan. Also recommended are images of sketches and other process drawings.

CATEGORY TWO – PLANNING

Sub-Categories

- A) Planning Studies/Reports – Community redevelopment plans, land use studies, visual impact studies, and land development regulations
- B) Planned Communities – Planned residential, business, or mixed use communities

SPECIFIC CATEGORY ENTRY REQUIREMENTS

- Submit a PowerPoint or other self-executing file that contains up to 20 slides. Include a brief description of the images on each slide. Do not submit copies of the actual planning document.

CATEGORY THREE – RESEARCH AND COMMUNICATIONS

Sub-Categories

- A) Research – New and innovative design techniques and concepts. Compilation of methods, historical trends, and historical documentation.
- B) Communications – Books, magazine articles, publications, photography, film, video, and web sites

SPECIFIC CATEGORY ENTRY REQUIREMENTS

- Executive Summary (Research sub-category only. Substitute for Project Fact Sheet) – No more than one 8.5" X 11" page, which may be in PDF or MS Word format (one side only), providing the following information about the research:
 - Problem Statement – Identification of the project to be researched
 - Procedure – Method of inquiry used
 - Results – A summary of the results of the research (include analysis if relevant)
 - Conclusions – Significant findings from the research
- Submit a PowerPoint or other self-executing file that contains up to 20 slides of the report, article, book, paper, or document. Include a brief description of the images on each slide. Do not submit copies of the actual planning document.

CATEGORY FOUR – NATURAL RESOURCE CONSERVATION

Sub-Categories

- A) Sustainable Design – Design projects utilizing environmentally responsible principles and techniques in concert with natural systems (minimizing storm water runoff and pollutants, using native vegetation, encouraging bio-diversity, and bio-geotechnical engineering).
- B) Landscape Restoration and Reforestation – Design projects that restore disturbed sites and ecosystems (coastal or marshland restoration projects, land reclamation projects, and implemented urban reforestation projects).

SPECIFIC CATEGORY ENTRY REQUIREMENTS

Submit a PowerPoint or other self-executing file that contains up to 20 slides. Include a brief description of the images on each slide. Show the completed work and conditions before construction if possible, and at least one image of the overall plan. Also recommended are images of sketches and other process drawings.

CATEGORY FIVE – RESIDENTIAL DESIGN

Sub-Categories

- A) Design (Under \$50,000 Construction Budget) – Designs of smaller scopes that display excellent design standards and solutions
- B) Design (Over \$50,000 Construction Budget) – Designs of larger scopes. For large, incremental projects, at least 25% of the project must be completed to be eligible.

SPECIFIC CATEGORY REQUIREMENTS

Submit a PowerPoint or other self-executing file that contains up to 20 slides. Include a brief description of the images on each slide. Show the completed work and conditions before construction, if possible, and at least one image of the overall plan. Also recommended are images of sketches and other process drawings.

CATEGORY SIX – MISCELLANEOUS

Sub-Categories

- A) Patron of Landscape Architecture – Client, architect, engineer, or consultant who has demonstrated an exceptional appreciation and understanding of the profession of Landscape Architecture
- B) Un-built Landscapes – Projects and design exercises of creative merit which will never be constructed due to circumstances beyond the control of the designer
- C) Service to the Chapter – Professional, educator, or other individual who has contributed to the growth of Landscape Architecture in Louisiana
- D) Student Work – Creative work by a student or students. This sub-category is open to currently enrolled students or recent graduates. Projects shall have been completed within the previous two years. A letter from a University professor must accompany the entry.

SPECIFIC CATEGORY ENTRY REQUIREMENTS

- One copy of Testimonial Statement on a CD – 500 words or less (substitute for project fact sheet) describing why you feel that an individual or firm should be cited for their service. For design projects: State the nature of the submitted project and why it is unique and important to the profession of Landscape Architecture.
- Submit a PowerPoint or other self-executing file that contains up to 20 slides. Include a brief description of the images on each slide (Student work and Un-built sub-categories only).