

# CALL FOR ENTRIES

## 2009-2010 Louisiana Chapter ASLA Professional Design Awards Program

The Louisiana Chapter of the American Society of Landscape Architects, in its continuing effort to encourage and recognize excellence in the practice of landscape architecture and to inform the public of the broad scope of landscape architecture services, recognizes Louisiana landscape architects and affiliated professionals who have demonstrated excellence in their pursuit to lead, educate, and participate in the careful stewardship, wise planning, and artful design of our cultural and natural environment. The Louisiana Chapter ASLA encourages all registered Landscape Architects to submit their best work for judging. Projects selected as worthy of an award will receive one of the following:

- *President's Award of Excellence* – One award may be presented (if merited) from all categories, determined by unanimous vote of the Jury, for work demonstrating exceptional contribution in the advancement of the profession, and exemplifying the ethics upon which the profession was founded.
- *Honor Award* – The Jury may choose a limited number of Honor Awards to recognize superior professional accomplishment.
- *Merit Award* – The Jury may select any number of Merit Awards to recognize outstanding professional accomplishment.

### GENERAL INFORMATION

Winners will be recognized at the 2010 LCASLA Awards Banquet, which will be held on Saturday, February 27<sup>th</sup>, 2010 in conjunction with the LCASLA Annual Meeting at the Royal Sonesta in New Orleans, LA.

### ELIGIBILITY

The Professional Design Awards Program is open to all Landscape Architects registered in the State of Louisiana, professionals in public or private practice of landscape architecture who reside in Louisiana, affiliated professionals, artists, faculty currently teaching, and students currently enrolled in a landscape architectural or planning curriculum in Louisiana.

### FEES

An entry fee of \$100 for ASLA Members, \$150 for Non-Members, and \$25 for entries in Category 6: Special Recognition made payable to LC/ASLA must accompany each submission.

### JURY PROCESS

The Jury will be conducted by blind review; materials submitted must not bear names, seals, or pictures of the submitting professional(s). All questions and/or communications shall be directed to Darren Green, LCASLA Awards Coordinator, at office (318) 441-6060 or cell (318) 446-2342.

### DEADLINES

- Entry Form and Payment Submittal: Friday, December 18<sup>th</sup>, 5:00pm
- Digital Entry uploaded to FTP Site: Monday, January 18<sup>th</sup>, 11:59pm

### JUDGING CRITERIA

The Jury will base their decisions upon the following:

- The project's overall relevance to the profession of landscape architecture, the public, and the environment
- The quality of planning and design of the project
- The project's success as a functioning, practical landscape
- The project's relationship to context
- The project's role of environmental sustainability in the design process
- Effective use, presentation, or programming of landscape architectural techniques
- The quality and usefulness of content and presentation of the project

## ENTRY PROCESS

This process must be strictly followed—no exceptions!

Must be received by 5:00pm on Friday, December 18<sup>th</sup>, 2008:

- Submit Entry Form and Payment to:  
Darren Green, LCASLA Awards Coordinator  
City of Alexandria Planning Department  
625 Murray Street  
Alexandria, LA 71301
- Instructions, a checklist, and your unique login ID and password will be emailed to you for uploading your digital submittal to the LCASLA ftp site.

Must be uploaded by 11:59pm on Monday, January 18<sup>th</sup>, 2010:

- Submit a Digital Entry as described by the instructions to be emailed to you upon the receipt of your entry form and payment.
  - Descriptive Data Summary – A summary of items describing the project must include the following on no more than two (2) typed pages:
    - Identification – At the top of the first page, list the following information in this order:
      - Assigned Entry Number and Project Title
      - Project Location
      - Project Category, Subcategory, and Type
    - Project Statement – In 75 words or less, describe the project and why it is award-worthy. This statement may be used in promotional materials and the awards presentation if the project is selected for an award.
    - Project Narrative – Addressing the criteria for judging, describe the project location, scope and size, site and context investigation, design program, design intent, environmental impact and concerns, collaboration with the owner and other designers, the role of the landscape architect, and other significant issues.
  - Site Plan – A simple site plan to give jurors context of the entire project
  - Drawings and Photographs – At least five (5) but no more than fifteen (15) total drawings and/or photographs of the project. Drawings or photographs must be 8.5"x11" format, portrait or landscape orientation. Brief captions of no more than 40 words each may be placed on each photo or listed on a single sheet. Entrants are responsible for clearing photographs with photographers for publication and reproduction by ASLA. ASLA will provide proper photography credit when using photos, but will not assume responsibility for and copyrights or photography fees. ASLA retains the right to publish photos submitted in winning entries in print media, the LCASLA website, and in promoting the profession.

## CATEGORY ONE – THE BUILT ENVIRONMENT

Subcategories:

- CULTURAL – Interpretive centers (historical or natural), zoological/botanic gardens, arboreta
- COMMERCIAL/BUSINESS/INDUSTRIAL/INTERIORS – Shopping centers, hotels, office/industrial parks, corporate campuses, indoor atriums
- TRANSPORTATION ENHANCEMENTS – Roadway/highway beautification, bicycle pathways, rails to trails
- RECREATIONAL – Parks, playgrounds, marinas, golf courses
- INSTITUTIONAL – Municipal projects, churches, schools, medical facilities
- HISTORIC PRESERVATION – Historic homes, institutions, landscapes, etc.
- URBAN DESIGN – Plazas/public spaces, streetscapes, markets
- ART IN THE LANDSCAPE – Environmental art, landscape art, sculpture

## CATEGORY TWO – PLANNING

Subcategories:

- RESIDENTIAL MASTER PLAN – Master plan of a residential development
- MIXED-USE MASTER PLAN – Mixed-use developments
- INDUSTRIAL MASTER PLAN – Industrial parks, business parks, and planning of ports
- INSTITUTIONAL MASTER PLAN – Health care campuses, educational campuses, etc.
- RECREATIONAL MASTER PLAN – Recreational facilities
- REGIONAL PLANNING – Multi-jurisdictional strategic planning, Parish-wide comprehensive plans
- COMMUNITY COMPREHENSIVE PLANNING – Community strategic planning, downtown revitalization plan, municipal hazard mitigation plans

*Requirement Exception:* The entrant should submit a digital PDF copy of the actual planning document instead of Drawings and Photographs.

### CATEGORY THREE – SPECIAL PROJECTS

Subcategories:

- RESEARCH – New and innovative design techniques and concepts; compilation of methods, historical trends, and historical documentation
- COMMUNICATIONS – Books, magazines articles, marketing materials, publications, photography, film, video, and websites
- UNBUILT PROJECTS – Projects and design exercises of creative merit which will never be constructed due to circumstances beyond the control of the designer

*Requirement Exception:* The entrant should submit a PDF copy of the actual document instead of Drawings and Photographs.

### CATEGORY FOUR – NATURAL RESOURCE CONSERVATION

Subcategories:

- SUSTAINABLE DESIGN – Design projects utilizing environmentally responsible principles and techniques in concert with natural systems (minimizing storm water runoff and pollutants, using native vegetation, encouraging bio-diversity, bio-geotechnical engineering)
- LANDSCAPE RESTORATION AND REFORESTATION – Design projects that restore disturbed sites and ecosystems (coastal or marshland restoration projects, land reclamation projects, implemented urban reforestation projects)

### CATEGORY FIVE – RESIDENTIAL DESIGN

Subcategories:

- LIMITED SCOPE – Projects that have narrow scopes, are small in size, and/or have an exclusive purpose such as pools, outdoor kitchens, gardens, patios, etc.
- COMPREHENSIVE SCOPE – Projects that are greater in scope, size, and complexity with a significant amount of the vision implemented (75% of master plan constructed)

### CATEGORY SIX – SPECIAL RECOGNITION

Subcategories:

- PATRON OF LANDSCAPE ARCHITECTURE – Client, allied professional, or elected official who has demonstrated an exceptional appreciation and understanding of the profession of Landscape Architecture
- SERVICE TO THE CHAPTER/PROFESSION – Professional, educator, or other individual who has contributed to the growth of Landscape Architecture in Louisiana
- STUDENT WORK – Creative work by a student or students. This category is open to currently enrolled students or recent graduates. Projects shall have been completed within the previous two years. A letter from a University professor must accompany the entry.

*Requirement Exception:* For Patron and Service entries, submit 250 words or less (substitute for project statement and narrative) describing why you feel that an individual or firm should be cited for their service. Although a site plan is not applicable, the entrant should submit no more than five (5) photographs of the individual or firm.